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OPEN MEDIA

Airhead!

The diary of an incompetent air-con apprentice...

(Continued from last week...)

MONDAY

Still waiting for delivery of 5000 remote controls from our Chinese supplier, *Wang*. We'll soon be competing with *Penguin* and their 'Energy Controllers', which limit the temperatures air-con systems run at, to minimise energy bills. Great idea for holiday rental properties - but we'll sell our *AI-Cool* versions way cheaper and steal the market! 'Bish-bosh, loadsadosh!' as Max would say!

TUESDAY

Tomorrow's there's a special event happening at Max's golf club - a big exhibition. So we're taking a stand there, just to sell our new remotes, which I'm calling 'Air-Con Energy-Savers' or 'ACES', with the slogan: *AI-Cool have all the ACES!* Geddit?

WEDNESDAY

Awesome! The exhibition was a mega-success! But we only made it in the nick of time - the remotes were delivered direct to our stand just as the show opened. "You sure 'bout these?", Max asked. "Can't make 'em out... the symbols are in Chinese... Are these what you ordered?" "Oh yes, Max, absolutely... er, I think..."

"Well, no time to test 'em now - just shift 'em! Watch and learn, son - I used to work a barrow in *Bermondsey...*"

Wow! Gotta hand it to Max - he could sell snow to the Eskimos. By the end of the show he'd sold 135 remotes and taken orders for around 300 more - amazing!

THURSDAY

OMG - DISASTER! 'Turns out that the remotes aren't for

air-con at all - they're for televisions! Last night dozens of people tried them for the first time - the remotes turned off their TVs and scrambled their *Sky* boxes! Uh-oh, we're in really big trouble now...

FRIDAY

Today Max received a letter from Mr. Chris Jones of *CPJ Satellites*, threatening to sue *AI-Cool* unless we take our remote controls off the market with immediate effect. It seems they're costing him a fortune in warranty call-outs, having to re-set dozens of *Sky* boxes that his company installed. The letter concluded: 'When it comes to business, you people clearly don't have a remote idea!'



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